

First Bank of Highland Park

Where Community is First!



Gratitude Generation

First Bank of Highland Park (FBHP) is pleased to welcome Gratitude Generation as the featured non-profit organization on the Ruth Fell Wander Community Art Wall throughout the month of November.

The mission of Gratitude Generation is to instill gratitude in future generations through education and service. The organization has created a platform where children receive an education about the social needs of the world at large, down to the local community by providing an opportunity to serve and improve the lives of at-risk populations. Programs feature opportunities to collect donations, fundraise, perform random acts of kindness and participate in face-to-face service where kids see and feel the impact of their giving. Gratitude Generation also implements educational seminars, elementary-school curriculum and hosts six to nine service events each month. In the past year, more than 10,600 people have been impacted by a program by either participating in it or directly benefiting from it.

“We are thrilled to be recognized by First Bank of Highland Park,” says Jill Rivkin, Director of Community Outreach and Board Secretary. “When the five of us founding Board members set out to build Gratitude Generation, we knew our communities would embrace us. But the support in just the first two years has been more than we could have imagined — it’s been incredible!”

Rivkin adds, “Gratitude Generation burst into the nonprofit world. We know we have even more to offer as we build relationships like this one, get more exposure and earn financial and volunteer support from our communities.”

The art wall provides an opportunity for the community to learn more about Gratitude Generation, their volunteer opportunities and upcoming events.

For the month of November, there will be a collection of any pop-top meals/fruits/veggies in a can to help support a Gratitude Generation program to provide meals to veterans.

To learn how you can support Gratitude Generation, please visit www.gratitudegeneration.org and the group’s very active Facebook page.

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